




ADAM HOLLAND

CONTACT

 Jonabell Farm, 3333 Bowman Mill Road, Lexington, KY, 40513, USA

 +1 (859) 519-6820

 aholland@godolphinFlyingstart.com

EDUCATION

- **Godolphin Flying Start Programme** | Management and Leadership Training for the Thoroughbred Industry – AUGUST 2024 – JUNE 2026
- **The National Stud** | Level 3 Stud Management and Sales Consignment Course - SEPTEMBER 2023 - APRIL 2024
- **British Horse Racing Authority Development Programme** | British Racing School - JULY 2023 - SEPTEMBER 2023
- **BA (Hons) Sport Business** | Liverpool John Moores University - SEPTEMBER 2020 - JUNE 2023. 1st Class Degree
- **BTEC Level 3 Extended Diploma - Sport** | Ashton on Mersey Sixth Form College - SEPTEMBER 2018 - MARCH 2020
- **GCSEs** | Sale Grammar School - SEPTEMBER 2012 - JUNE 2018

PROFESSIONAL PROFILE

Passionate and driven individual with a singular focus on becoming a trailblazer within the thoroughbred industry. With a deep love for horses and a commitment to promoting the sport, my career objective is to establish a thriving business that not only engages the existing core fanbase but also introduces the beauty of thoroughbred racing to new enthusiasts. I am dedicated to bringing fresh perspectives, innovative strategies, and a customer-centric approach to the industry, envisioning a future where a business of mine plays a pivotal role in shaping the narrative and expanding the horizons of thoroughbred racing.

EMPLOYMENT HISTORY

Godolphin Flying Start | Management and Leadership Trainee

AUGUST 2024 — PRESENT

I am currently a trainee on the Godolphin Flying Start programme, which is a two-year, full-time Management and Leadership programme that specialises in the international Thoroughbred racing and breeding industry. The mission of the programme is to recruit the most talented people worldwide and to give them professional training and experience unmatched to any other, in turn achieving the vision of producing committed leaders working in existing and emerging markets contributing to the long-term success of the Thoroughbred industry.

The National Stud | Stud Groom

SEPTEMBER 2023 - JULY 2024

I acquired a range of skills encompassing the preparation for sales involving yearlings, mares, and foals. During the completion of a full breeding season, I foaled down six mares, cared for the stallions at The National Stud, assisting in the covering shed.

Juddmonte | Sales Groom

TATTERSALLS DECEMBER MARES SALE 2023

Hand walking, grooming, preparing and showing fillies and mares at Tattersall December Mares Sale. As well as this I was able to tack up and lead a filly in training through the sales ring for Juddmonte.

Salcey Forest Stud | Sales Groom

TATTERSALLS DECEMBER FOAL SALE 2023

Preparing and showing foals, both colts and fillies for potential buyers at Tattersalls December Foal Sales.

Castletown Stud | Sales Groom

TATTERSALLS OCTOBER YEARLING SALES 2023

Preparing and showing yearling colts and fillies to potential buyers during Books 2 and 3 at Tattersall October Yearling Sales.

EXPERTISE

Stud work



Business



Leadership



Public Speaking



Handicapping



Data



TRAITS

Creative

Strong speaker

Hard Working

Sociable

Committed

INTERESTS



EMPLOYMENT HISTORY (CONTINUED)

Britbet | Operations

JULY 2023 - SEPTEMBER 2023

Following my two weeks at the British Racing School in Newmarket, I have started an eight-week placement with Britbet based in the Liverpool office. I had the fantastic opportunity to learn all different aspects of the way that the business is run in a variety of areas such as on-course betting shops, the Tote and World Pool. I have also had the chance to develop my marketing and operations skills by working on their app, Raceday Ready providing digital race cards along with other aid to racecourses.

Unofficial Partners Podcast | Marketing Consultant

OCTOBER 2022 - JANUARY 2023

The Unofficial Partners Podcast is a sports business podcast available on numerous streaming services. My role with the Unofficial Partners Podcast involved engaging new and old followers to the podcast as well as increasing subscribers to the newsletter.

Geometric Results | Contract Performance Administrator

MARCH 2020 — AUGUST 2020; JANUARY 2021 — FEBRUARY 2021

My role involved supporting the Operations Team in entering hours into the timesheet database to ensure the weekly client invoicing process was complete and accurate.

ACHIEVEMENTS

- At Sixth Form, I was presented with the annual BTEC Extended Diploma Award from my Head of Sport
- I represented my county for football from the u14s to u16s and won two international tournaments.
- I represented my District, Cheshire North, at u13s Cricket.
- I achieved a first class honours degree in Sport Business.

REFERENCES

Joe Bradley

Number: +44 7706 262046

Email: Joe.Bradley@nationalstud.co.uk

Dr. Louise Williams

Number: +44 151 231 5292

Email: L.R.Williams@ljmu.ac.uk

Clodagh Kavanagh

Number: +353 45 527600

Email: ckavanagh@godolphinlflyingstart.com