










Samantha Bussanich

Godolphin Flying Start Trainee 2020-2022

Contact

-  **Name**
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Social

-  **Twitter**
[Twitter.com/SBussanich](https://twitter.com/SBussanich)
-  **LinkedIn**
[Samantha Bussanich](#)
-  **Facebook**
www.facebook.com/Samantha.Bussanich.1

My Profile

My Grandpa took me to the track as a little girl and I instantly fell in love with horse racing. I graduated from the University of Kentucky with a double major in Marketing and Equine Science & Management. During my time in Kentucky I gained a diverse set of skills working for Mark Casse Racing, Silver Springs Stud, Godolphin, and Keeneland. I am preparing to commence the Godolphin Flying Start scholarship at Kildangan Stud in Ireland on August 19th which will take me to five countries in two years studying and working with Thoroughbred Industry leaders.

Experience

MARK CASSE RACING

Barn Assistant - USA / 2017 -2020

- Work closely within a thoroughbred training operation taking cues and learning expert horsemanship
- Assist wherever possible, including veterinary work, farriery, grooming, and hotwalking.
- Pony out with the racehorses every morning during training
- Travel with the racehorses to different race meets and racing events

NEXUS RACING CLUB, USA

President, Co-Founder – USA / 2017 - Present

- Created a ground-breaking horse partnership that provides resources, information, and mentorship to people under the age of 30 with an interest in the racing industry
- Spearhead recruitment through deep understanding of effective communication, networking, and digital marketing strategies
- Supervise 70+ members; nurture strong partnerships to build clientele, and identify other potential members
- Collaborate with industry leaders to organize events and bring awareness to the partnership

Education

UNIVERSITY OF KENTUCKY

Lexington, Kentucky / 2015 -2019

- Bachelor of Science, Marketing
- Bachelor of Science, Equine Science & Management

MAYNOOTH UNIVERSITY

Kildare, Ireland / Fall 2018

- Focus on Ireland Horse industry

Samantha Bussanich

Godolphin Flying Start Trainee 2020-2022

Skills

Team Leadership

Client Relations

Adobe Lightroom
& Photoshop

Microsoft Office



Godolphin Flying Start Externships

United States of America

Spring 2021

Australia

Spring 2022

Dubai

Spring 2022

Ireland

Spring 2022

Achievements



*University of Kentucky Spring
Intern of the Year (2019)*

*Bluegrass Spirit Scholarship –
University of Kentucky (2015-
2019)*



References

- **MARK CASSE**

Casse Racing, LLC

Phone: 352-804-8889

Email: CasseRacing@aol.com

- **BRIANNE SHARP**

Market Research Coordinator, Godolphin

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Email: BSharp@Godolphin.com